

# **Enabling Craft to Own Their Careers**

The Construction Industry Faces Big Challenges

- 89% of firms report difficulty finding skilled workers
- For every 4 people leaving the industry, only 1 enters
- Inefficient onboarding wastes time and money
- Lack of tools for craft to track credentials and advance careers

# **BuilderFax Provides an Innovative Solution**

Founded by 45-year construction industry veteran our mobile-first platform, designed for smartphones, enables craft to:



## **Capture / Secure**

Securely capture, store, and share certifications, licenses, and credentials



#### **Demonstrate / Share**

Seamlessly show or share qualifications in the field or with new employers



# Access / Own

Own and control access to their career accomplishments regardless of employer



### **Validate / Trust**

Approved organizations review, trust, and verify credentials

With **BuilderFax**, the **8+ million** U.S. construction craft workers can finally own their career data, enhancing retention and enabling advancement. Construction companies also benefit from:

Streamlined hiring and onboarding of qualified craft

Instant verification of worker credentials and experience

Increased productivity and reduced turnover costs

Join the Future of Construction Workforce Development

Partner with BuilderFax to give your craft workforce the tools to own their careers and enable your business to find, hire, and retain the most qualified skilled talent.